



Q2CREATIVE

The goal is to provide

Inspiring Information

that moves people to action

Guy Kawasaki

Marketing Literature...

CORPORATE
CATALOGUES/BROCHURES
SALES/RETAIL
PROMOTIONAL
TRAINING/INFORMATIVE
ANNIVERSARY
NEWS LETTERS
PROSPECTUS
GUIDES & INSTRUCTIONS

www.q2creative.co.uk





PEP AUTOMOTIVE

We all need the right tools to do our job to the best of our ability - whether that be physical tools or personal skills developed through training and mentoring.

From the technicians in the service department, to the salespeople and after-sales teams, to managers and dealer principals - the right tools to hand can make a significant difference to personal and retailer performance.

For more than 20 years, PEP Automotive has been training and developing, supporting and innovating in the fields of new and used vehicles, after-sales and financial management.

We feel that's given us a pretty good insight into what tools are needed to maximise performance and personal satisfaction.

Used Car Management

PEP Automotive is different because we bring:

- Dedicated account directors to use as a coach, mentor and sounding board
- Industry professionals who add value
- Solutions based on your unique circumstances

Effective remarketing strategies:

- Sales of 0 mile/0 km cars
- Company cars
- Excess retailer stock or stock imbalance

Approved programme:


- Design and roll out
- Programme management
- Work with retailers to improve standards of digital and on-site display

Standards audit:

- World Class AuditPlus programme
- Provides immediate feedback to both retailers and manufacturer
- Improves standards and development for brand

Sales event:

- Boosts profit
- Event 'in a box' to minimise retailer disruption
- Completely developed and managed short term sales event


Michael Mayer
Retail Director, Volkswagen Group Sales India

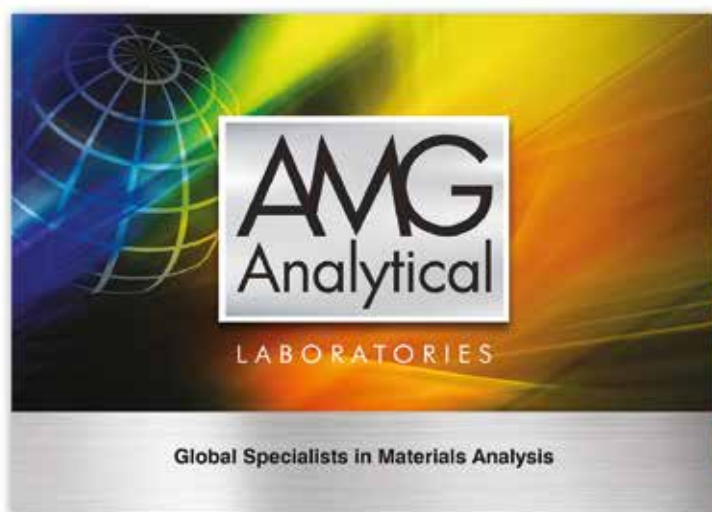
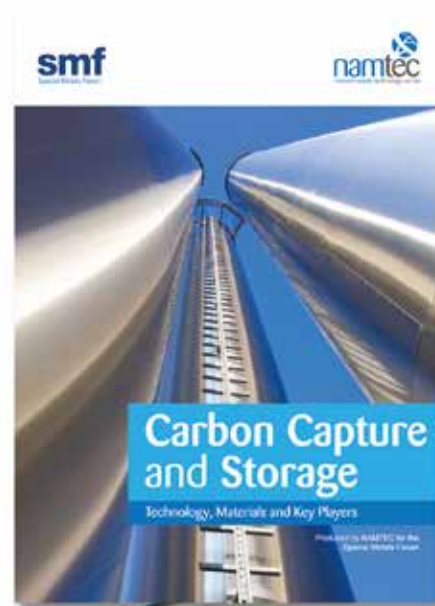
“ We chose PEP because they were both subject matter experts (i.e. used car business) and good in implementation at the same time. They were able to perform in a multi cultural and multi national dealer body, which is extremely rare to find. ”

www.pepautomotive.eu

PEP AUTOMOTIVE CONSULTANCY

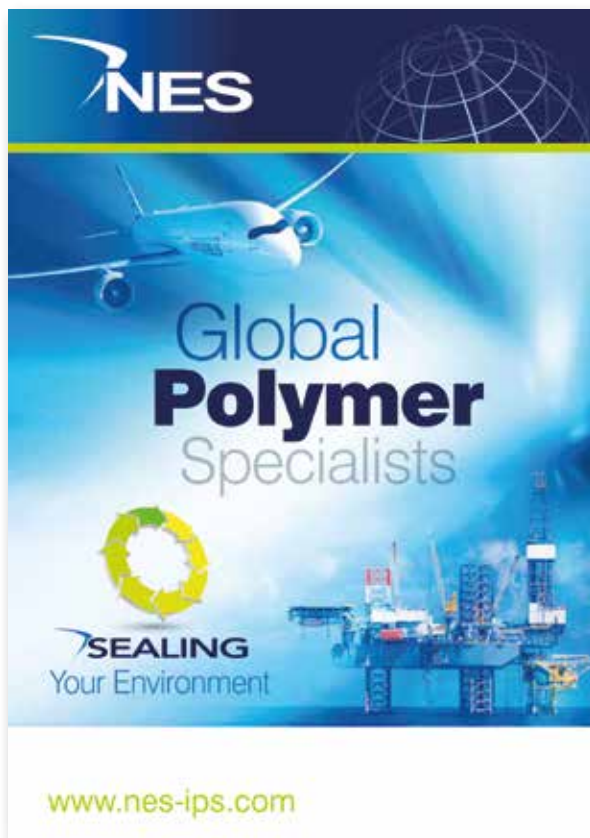
Q2CREATIVE

CORPORATE LITERATURE



Q2CREATIVE

CORPORATE LITERATURE



Ideally resourced for seamless, efficient production

Purpose built facilities, carefully planned to ensure seamless, efficient production, mean that NES can meet requirements which range from single bespoke products to full size production.

Performance and integrity of NES products are paramount therefore every stage of the production process is governed by stringent quality control procedures which, together with ongoing development, ensure that our advanced solutions continue to lead the way.

Facilities include:

- Custom built NES 'Nipco' production plants, able to cater for low rate and full rate production.
- A 'Jive' department with wire coils, designed and developed by our own technical team.
- 'Vulco' department with 2 fully functioning cells.
- Moulding department with six standard moulding presses and one linear moulding press following the manufacture of rubber bottle dispensers.
- Extrusion department with six silicone and rubber extruders - capable of producing standard cord to complex inflatable and custom profiles.

Wide ranging capabilities

Innovative and proactive with a robust research and development programme underpinning all activities, NES is constantly looking to explore new techniques and to develop new compounds.

Together with strong partnerships with trusted outsourcing vendors, a Materials Manager dedicated to compound development and an experienced Technical Engineering department, NES is able to both develop and troubleshoot which, in turn, ensures that NES offers comprehensive and integrated solutions.

NES Quality For Our Customers
Every step of the way

NES

Our capabilities are wide ranging and include:

- In-house PER-PFA extrusion along with in-house elastomeric wire extrusion to facilitate NES 'Nipco' manufacture from start to finish.
- BS, AS and JIS standard size available as well as bespoke sizes.
- Manufacture of 'VulcoDings', Custom Profiles and NES TECHNIFLATE[®] Inflatable Seals with a parent material and a 45 degree joint to ensure no loss of material characteristics across the joint area and the strongest bond available.
- The use of a wide range of Western sourced, exotic materials and Chemicals license status ensures the highest quality standards in NES products.
- Further to substrates bonding including: PTFE, FEEK, Titanium, Stainless steel, Aluminium.
- In-house testing and grinding capabilities for smooth finishes and extra tight tolerances.

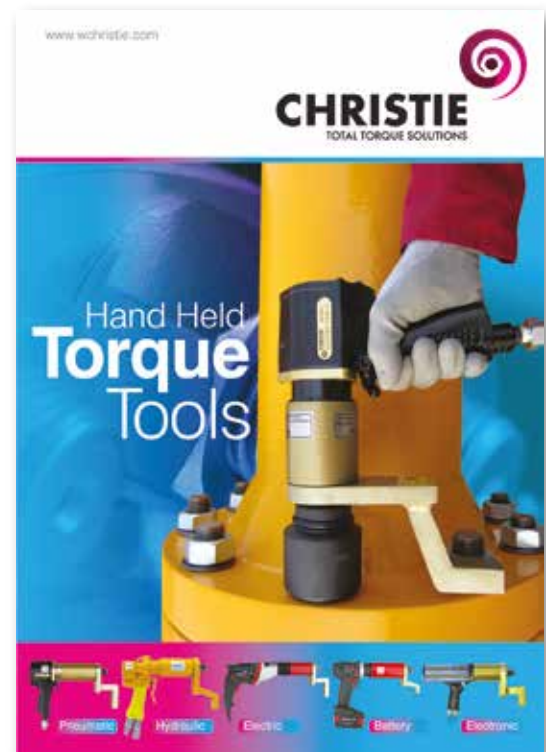
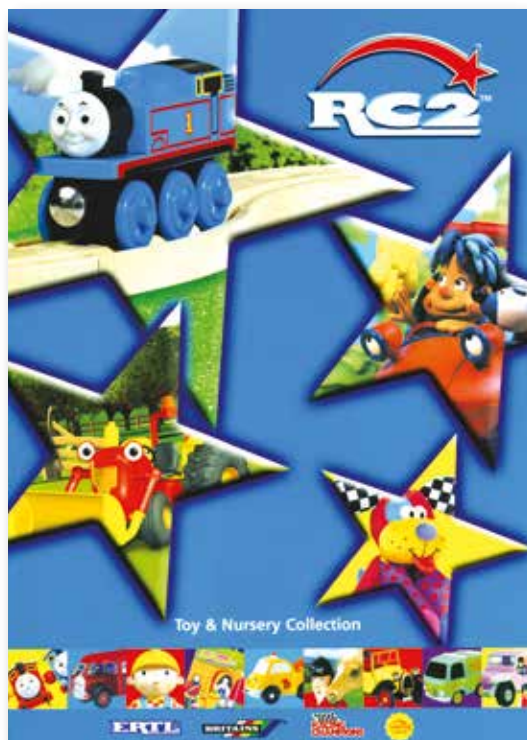
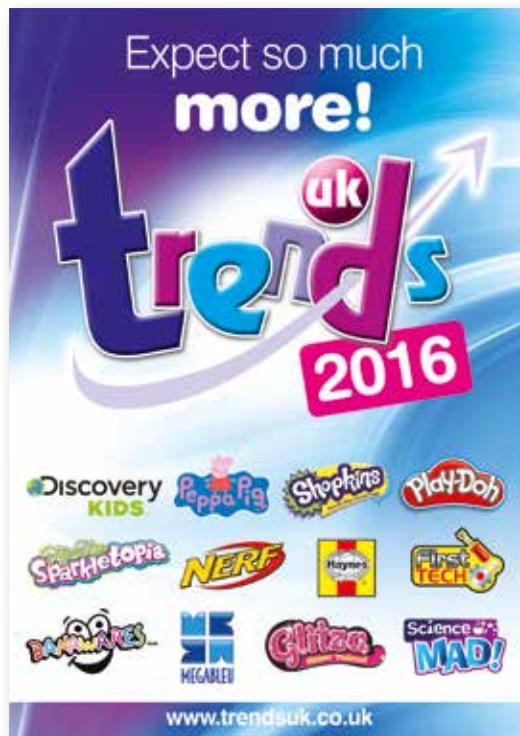
NES products are rigorously tested before delivery, all NES TECHNIFLATE[®] Inflatable Seals are tested in 1 bar, unsupported, to ensure quality and mitigate failure.

Even when a very quick turnaround is required, as it often is, quality is never compromised.

www.nes-ips.com

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CATALOGUES & BROCHURES





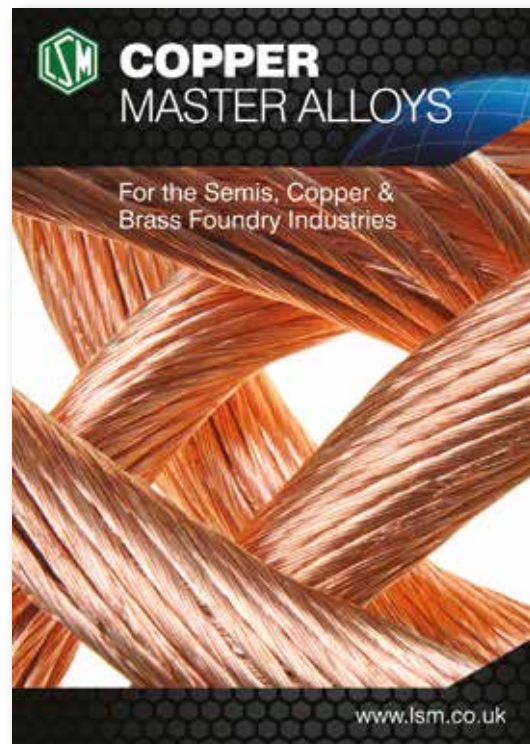
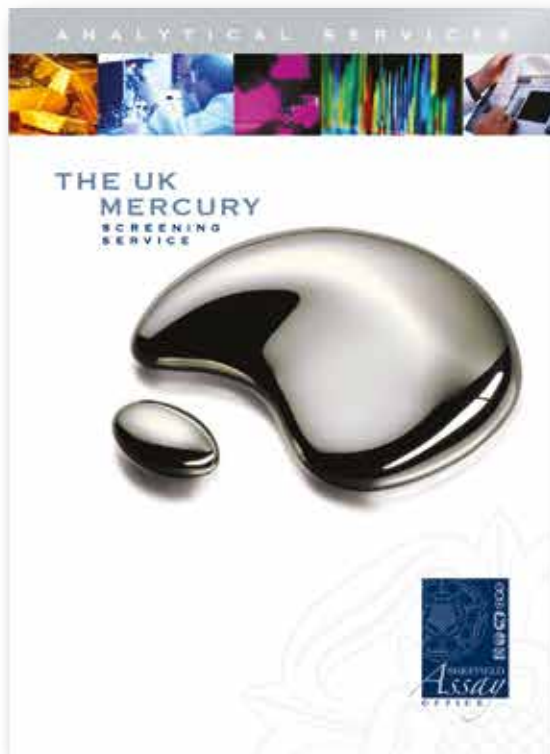
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CATALOGUES & BROCHURES



Q2CREATIVE

SALES LITERATURE





LifeStart 
Neonatal Resuscitation Unit

Time is on
your side...

The advertisement features a large, white, mobile neonatal resuscitation unit on the right side. The unit has a blue cushioned top, a control panel with a screen, and four wheels. On the left side, there is a large green leaf graphic. The background is a light green gradient.

LifeStart

Neonatal Resuscitation Unit

Enables delayed cord clamping with immediate resuscitation capability.

It can slow or accelerate your baby's oxygenation as blood pressure is monitored. It helps those babies who are not yet breathing rapidly, but gradually, come deeper back to normal. So, it's like a temporary neonatal support team for you.



The baby can be attended to whilst still attached to the drape.

LifeStart enables two teams to work closely together for the benefit of mother and baby.

www.lifestartinditherm.co.uk
T: +44 (0)1709 761000
sales@lifestartinditherm.co.uk





INDITHERM plc

A Division of

**ATTENBOROUGH
MEDICAL**

Patient Specific Cranio-Maxillofacial Implants

Innovative, advanced & effective

+44 (0)115 947 3562

info@attenborough.com

www.attenborough.com



Attenborough Medical

Patient Specific Implants

Attenborough Medical manufactures patient specific dental, facial, orthopaedic, spinal and cranial implants for reconstruction across the United Kingdom and abroad.

Through these products Attenborough Medical has developed a range of products and services for dental surgeons and medical staff in England keeping their company.

Attenborough Medical is an innovative company for dental surgeons with state of the art technology for patient specific implants.

Patient Specific Cranio-Maxillofacial Implants

They are designed and manufactured based on a personalised maxillofacial anatomical model that is created from computer tomography scan images.

Specific maxillofacial reconstruction can be manufactured individually for each patient with regard to the patient's pathology and the requirements of the surgeon for the design, function and materials used.

Our Range of Services

Attenborough Medical provides a wide range of implant services:

- Utilisation of your patient data on a host implant
- Virtual reconstruction of bone defects
- Complete maxillofacial using titanium
- Selection of compressed or expanded (bio-compatible) implant materials (Titanium, Titanium mesh or PEEK)
- 3D printing of anatomical model and cutting templates
- Comprehensive documentation of all processes involved
- Free advice without any obligation.

All the services provided by Attenborough Medical, and need image or consent of patient data transferred by CD or through PACS.

All stages of the process will be documented and confirmed reducing complications.








Attenborough Medical | Innovative, advanced & effective

 +44 (0)1753 762 2542
  info@attenborough.co.uk
  www.attenborough.co.uk

Pubs, Deli's, Cafe's & Shops

Have a slice of Pork Pie Profit!

With Hartland Pork Pies...

- Using the finest local ingredients
- Our pies are hand made in our family bakery
- They're great tasting - quality pies made by our award winning pie baking family
- Large and small orders catered for
- Excellent profit opportunity... once your customers get the taste, they'll be back for more!

"Passionate about Pies"

We are a family run bakery with a commitment to providing our customers with great pies. As well as the classic Melton Mowbray Pork Pie we have pies with a tasty 'twist', such as our Pork and Chorizo Pie.

Give us a call, let's talk pies...

Hartland pies
for the love of pies

Call Luke Hartland: 07769 1511534
www.hartlandpies.co.uk

'Get Revved up' for high performance sales

Drive up your profits with these **Great New Haynes Engines!**

Haynes Build Your Own Combustion Engine (4 cylinder)

- Includes + 100 parts to assemble!
- Haynes endorsed instruction manual
- Great Men's gift opportunity... the ultimate big boy's toy!
- All year round sales = Gift, Father's Day, Christmas
- Consistently strong consumer reviews
- UK sales = 80,000 units per annum
- Australia / NZ sales = 30,000 units per annum
- Recently launched in Russia, Germany, Spain, Scandinavia, U.S.

New for 2013 >

Haynes Build Your Own V8 Engine

- Includes + 200 parts to assemble!
- Due for launch in August!

trends

Tel: +44 (0) 1295 768078
email: info@trendsuk.co.uk www.trendsuk.co.uk

Trends UK Ltd, The Firm, Greatworth Hall, Greatworth, Barnby, G6RN, G6RT 2DA UK

Show your true colours with our exciting new paint range

fresh new blues & greens

QUALITY AMATEUR PAINTS

- VIBRANT NEW COLOURS
- PREMIUM QUALITY PAINTS
- EXCEPTIONALLY LOW PRICES

OVER 50 NEW COLOURS

IN STORE NOW!

ALL ROOM ACCESSORIES FEATURED are available in your Wilko store

brilliant coverage

£4.99 **£10.49** **£9.99**

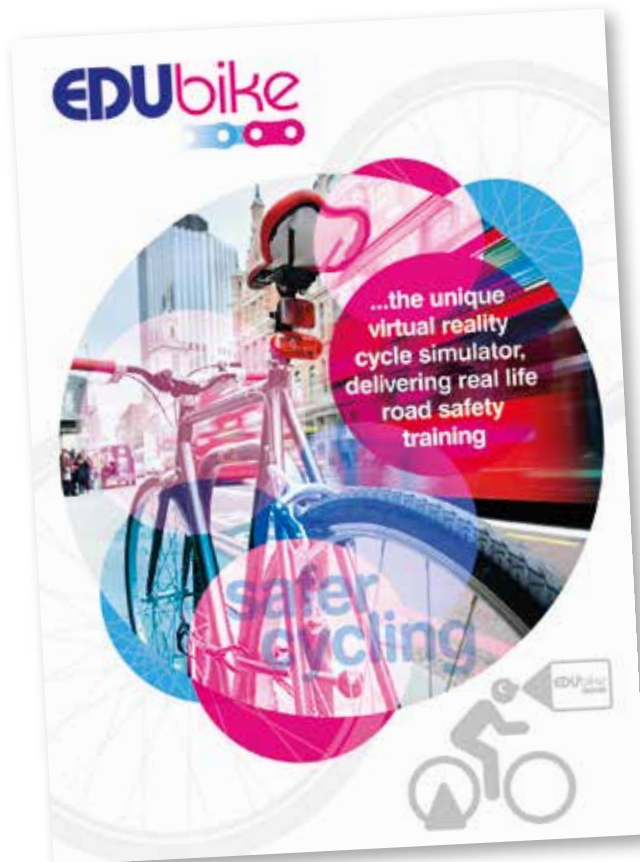
modern romantic lilacs

£4.99 **£7.99** **£4.99**

warm & inviting

£4.99 **£3.99** **£3.99**

LOW, LOW, PRICES Evertime!



PROMOTIONAL LITERATURE

We've got some
beauties...

Whether the style of your ride, whether you favour sleek and sophisticated or big and brawny with maximum grunt, whatever it is, we want to tempt you to a private viewing. We've built a huge inventory of some extremely desirable motorcycles, aged from six months to half a century old. Right on appeal and low on mileage. And we're happy to come and show you our new inventory range from contemporary Street Glide, screaming old school, to some of the best of what's on offer at our website in www.newcastleharley-davidson.co.uk and on our stand at Great British

By invitation ONLY - 1st & 2nd June 2012

As a valued customer, past or present we want you to be the first to see our new stock. So, by invitation only, we'll give you a set of exclusive passes and you get first pick, plus the opportunity to benefit from more exclusive offers.

Let's fix a time

We want to be a busy few days, so, to ensure you have all the time you need with us, we'll fix a time. This can vary as to how you want to visit us.


Either way, we'll be there... And don't forget to bring your credit or debit card to the event if you ever need a hand out.

More benefits exclusively for you...

We have a limited number of passes issued to our **Big Weekend!** you'll have access to a range of benefits available for first weekend only.

**Big Weekend - Sunday 3rd June
Newcastle Harley-Davidson®**

Fancy a younger
model?



A side-profile view of a red Harley-Davidson motorcycle, likely a Heritage Softail model, parked on a light-colored dirt or gravel surface. The motorcycle features a large front headlight, dual round side mirrors, black leather seating, and a large red saddlebag on the right side. The background shows a hazy, mountainous landscape under a clear sky. The Harley-Davidson logo is visible on the side of the fuel tank and on a small badge in the bottom right corner of the image.

BARBER
★★★★★
REWARDS

**The New
Rewards Scheme
from Barber DTS**

Welcome to Barber DTS

Why choose the UK's number one tattoo and piercing supplier...

- ✓ Over 4000 products lines
- ✓ 7pm. late order facility
- ✓ Cash on delivery
- ✓ Shipping to 86+ countries
- ✓ Free next day delivery
- ✓ 25 years in the industry
- ✓ Multi language sites
- ✓ Dedicated mobile site

So what is Barber Rewards?

A brand new Scheme...

Barber Rewards is a programme designed to reward studios and groups of artists for pooling together their buying power with product discounts, cashback and opportunities to increase their earnings.

For the programme leader

- ✓ Quarterly cashback across everyone's spending
- ✓ Discounted ordering
- ✓ Attractors franchise opportunity
- ✓ Reg. per special offers

For the artists

- ✓ Artist discounts
- ✓ High quality service
- ✓ Over 4000 product lines to choose from

Partners:

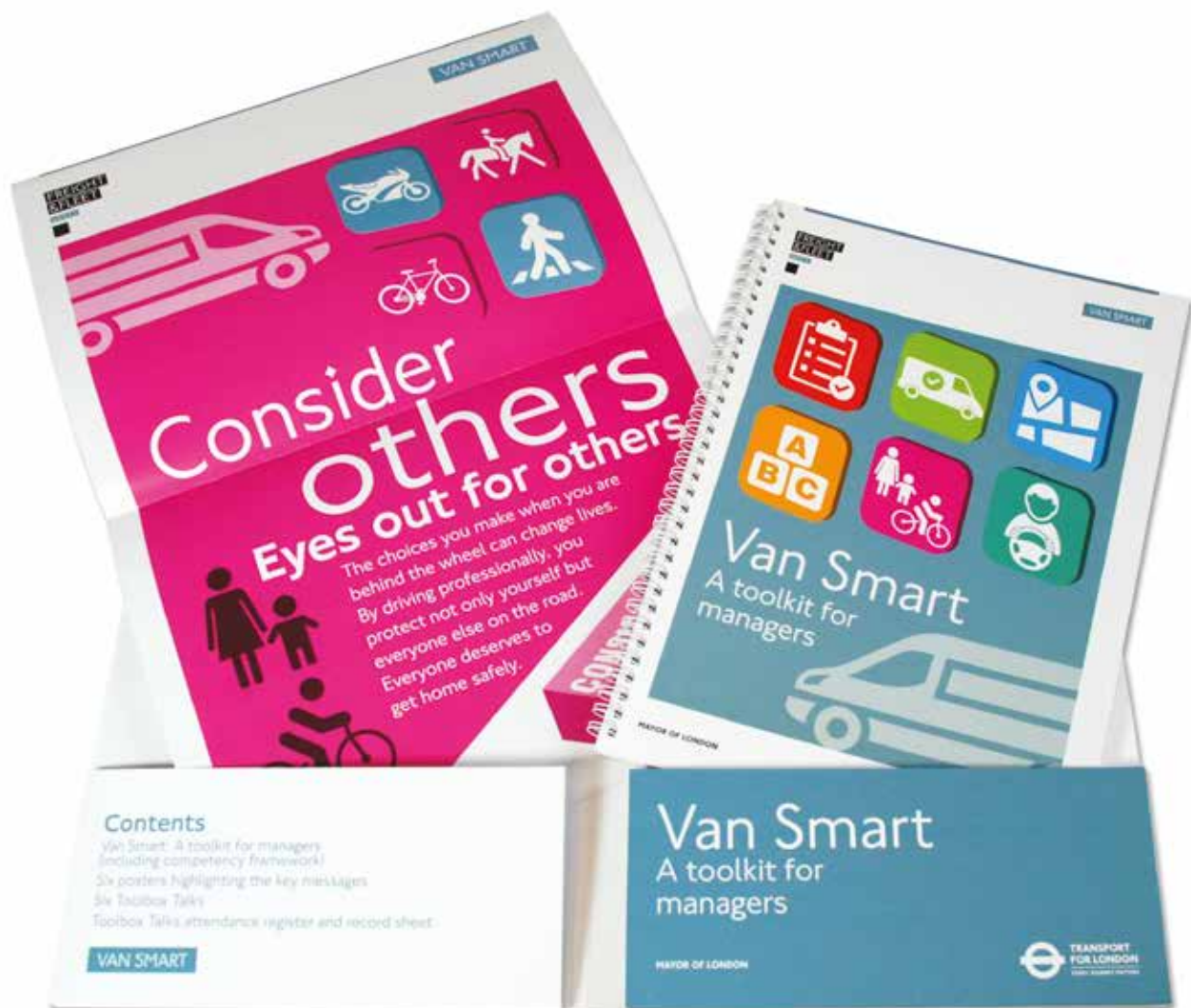
It all adds up to a great new rewarding relationship!

☎ +44(0)114 340 0406

www.barberdts.com

PROMOTIONAL CALENDARS





Let's Talk Telemetry  **HARSCO**
METALS & MINERALS

HARSCO WAY OF WORKING

RESPECT



**Your Machine
Your Environment
Your Workmates**

In-built telemetry from our machines helps us & you to get it right.
Find out more, visit our website: telemetry.harsco.com



Let's Talk Telemetry  **HARSCO**
METALS & MINERALS

HARSCO WAY OF WORKING

Rough & Tough...



But needs careful handling!

In-built telemetry from our machines helps us & you to get it right.
Find out more, visit our website: telemetry.harsco.com



**"Why do I need to measure?
Nothing ever changes"**

BRIDGE SMART 



Every day is different.
The only way to be sure is to measure up - every time, every journey.

 **Measure - display - plan - avoid** 

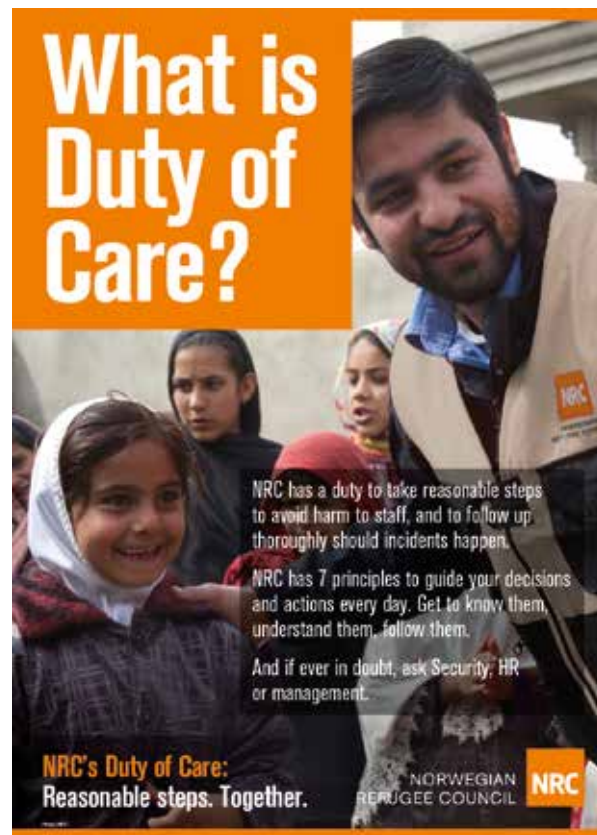
**"I've been doing this job for 20 years,
it won't happen to me"**

BRIDGE SMART 



It happens to someone.
There is an average of five bridge strikes a day in the UK.
That's at least 1825 drivers per year that thought it wouldn't happen to them.

 **Measure - display - plan - avoid** 





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ANNIVERSARY LITERATURE AND EVENTS



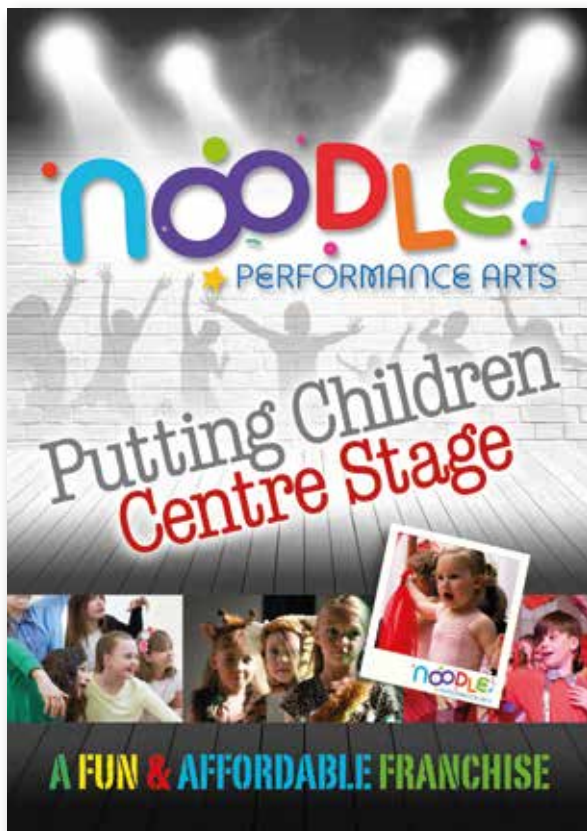
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NEWS LETTERS



Q2CREATIVE

PROSPECTUS



noodle!
PERFORMANCE ARTS

Putting Children
Centre Stage

A FUN & AFFORDABLE FRANCHISE



A FUN & AFFORDABLE FRANCHISE - NOODLE PERFORMANCE ARTS

become part of a fantastic team that is committed to your success

Noodle Franchise Core Values

Work Smart:
Starting up a new business requires hard work and commitment, but it is not always about working as hard as you can! Sometimes it is about finding the right way to achieve results - 'be working smart'. At Noodle we have worked hard to ensure that you have all the right processes in place for your business, right from the beginning.

Be Accessible:
Some performing arts classes and stage schools are simply unaffordable for many parents. Our business model allows many more children to access our classes and often these opportunities they may not otherwise have had. Our affordable franchise fee also means that we are much more accessible as a business opportunity!

Be Inclusive:
We try, wherever possible, to include any child in our classes. This includes children with learning difficulties, behavioural problems or physical disabilities. Performing is for everyone! Such children often thrive in our classes and have a lovely, positive effect on the children around them. This approach promotes tolerance and acceptance in our children.

Be a Team:
As a franchisee at Noodle, you become part of a fantastic team that is committed to your success. Working in performance, especially in theatre, requires a strong team ethic. We develop teamwork in our classes as we believe it is paramount to success. Both in performance and in life!

CALL US ON 0800 193 0502
email: franchise@noodleperformancearts.com

PAGE 4



**NON DESTRUCTIVE ROOF MEMBRANE CONDITION SURVEYS,
ELECTRONIC LEAK DETECTION & INTEGRITY TESTING**

Surveyroof

The sky's the limit
with the
Surveyroof
FRANCHISE

Empowering you to deliver a professional, expert, reliable service...



The sky's the limit with the Surveyroof FRANCHISE

Surveyroof - an easy to learn business that offers huge earning potential...

Welcome to the Surveyroof franchise prospectus. I believe I've created an easy to learn opportunity that any capable and motivated person can also turn into their own successful business.

Thank you for your interest in Surveyroof. My name is Darren Valentine and I'm the founder and Managing Director of Surveyroof Ltd. I started the business in early 2009 to provide unbiased high quality roof membrane survey services to Industrial and Commercial clients.

When I initially came up with the idea for Surveyroof, I didn't realise how difficult a start-up business would be. What a shock! I found myself completely alone, full of doubt and facing the fear that I wouldn't be able to find enough customers to bring in the income I needed to feed my wife and children. Even worse, how would I complete the order if I did, and there was one other small, technical detail...how on earth was I going to repay the loan to the bank?

Well time has shown that I didn't only survive those early fears, I actually exceeded all my expectations. And now with the help with an expert team offering franchise management support, I've launched my successful business as a national franchise network.

This prospectus should answer some of the questions you might have about starting a Surveyroof franchise so you can decide if it is the right business for you.

CALL NOW ON 0345 257 7663
email: franchise@surveyroof.co.uk

Surveyroof FRANCHISE

PAGE 2

