




**Q2CREATIVE**

GOOD DESIGN  
**Motivates**

Otl Aicher

MEDICAL & SCIENTIFIC  
Design & marketing solutions



[www.q2creative.co.uk](http://www.q2creative.co.uk)



### LifeStart

Neonatal Resuscitation Unit

Enables delayed cord clamping with immediate resuscitation capability



Innovative technology for better outcomes



### LifeStart

Neonatal Resuscitation Unit

Enables delayed cord clamping with immediate resuscitation capability.

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The baby can be attended to whilst still attached to the cord

LifeStart: Enables two teams to work closely together for the benefit of mother and baby

[www.lifestart-inditherm.co.uk](http://www.lifestart-inditherm.co.uk)  
+44 (0)1709 761000  
[info@q2creative.com](mailto:info@q2creative.com)



### LifeStart

Neonatal Resuscitation Unit

Time is on your side...





**MARSDEN 100 HIGH CAPACITY PHYSICIANS SCALE with BMI and INTEGRATED HEIGHT MEASURE**

This Premium Class II physician scale has a substantial platform to suit a range of patient sizes, integrated height measure and optional Marsden printer.

- Heavy duty construction
- Integrated height measure
- Body Mass Index Function
- Approved hold of weight feature
- Filter with data out port for connection to Marsden Printer - which prints height, weight, manual input & BMI
- Internal rechargeable battery pack giving 80 hours continuous weighing
- Onsite accurate weight, height & BMI result
- Class II Approval

**MARSDEN 200 HIGH CAPACITY CHAIR SCALE with BMI**

This Premium Class II chair scale will have a substantial seat to suit a range of patient sizes.

- Heavy duty construction
- High capacity
- Adjustable seat
- Integrated footrest for patient and easier patient transfer
- Integrated armrests for easier patient transfer
- Body Mass Index function
- Filter with data out port for connection to Marsden Printer
- Optional seat belt or harness
- Approved 'hold weight' feature
- Internal rechargeable battery pack giving 80 hours continuous weighing
- Class II Approval

© Marsden Group Marsden Medical & Body Composition Suite 2011 - FREEPHONE 1800 189 2716
www.marsden-weighting.co.uk email: sales@marsdenweigh.co.uk Tel: 0143 135 7148

# Q2CREATIVE

INTERIORS...display and exhibitions



# Q2CREATIVE

ADVERTISING...powerpoint, emailers, websites

**UKAS accredited laboratory with flexible scope accreditation**

**Flexible Scope Accreditation We're fully flexible!**  
LSM is proud to be one of the very few laboratories to be able to offer flexible scope accreditation.

The laboratory activities are endorsed by accreditation to the ISO 17025, ISO 9001, ISO 14001 and ISO 45001 laboratory and quality management standards, but flexible scope allows us to provide a wide-ranging service which can respond to very specific client needs.

**Our Guarantee of Quality**  
We are constantly working to exceed client expectations and to continuously improve standards and processes.  
We are a UKAS accredited laboratory (No 1097).

**Service options**

- 24 Hour Service**  
When time is of the essence, LSM can provide a 24 hour service which helps you to beat the clock.
- 3 Day Service**  
Need a quick response? Our 3 day service is chosen by many of our clients when there's a need to keep a project moving smartly.
- 5 Day Service**  
If you have a little more time, 5 day service is a good choice. Around 40% of our clients select it.
- 7 Day Service - Standard Turnaround**  
Our standard turnaround is 7-10 working days.

**You can deliver drop off your samples to us 24 hours, 7 days per week.**

www.lsmanalytical.com

**Working Together - LSM Analytical and you**

**LSM Analytical - A partner to trust**

With more than 40 years of experience in delivering first class inorganic analytical testing services to a diverse customer base for whom quality and integrity of service is paramount, LSM Analytical has built a reputation as a partner to trust.

Our highly qualified workforce are committed to providing comprehensive solutions to all your Analytical needs and exceeding your expectations.

- Assay Quality ISO 17025 accredited
- Flexible scope accreditation under ISO 17025, allowing us to test an infinite number of types of materials.
- Here when you need us - we operate 24 hours, 6 days per week to ensure we can respond when needed.
- 24 hour turnaround needed? No problem. When the clock's ticking we meet the deadline.
- Turnaround offers from 24 hours to 30 days, to suit your project needs.
- You can deliver / drop off your sample to us 24 hours, 7 days per week.

www.lsmanalytical.com Tel: +44 (0) 1709 833763 or +44 (0) 1709 833762 Email: lsb@lsm.co.uk  
LSM Analytical, Fullerton Road, Rotherham, South Yorkshire S60 1DL, England

**Global specialists in materials analysis**

**Our Analytical Services include:**

- ICP-OES
- XRF and WDX
- Atomic Absorption
- Class
- Colorimetric and Volumetric
- Particle Size
- Specific Area
- Light Microscopy
- WEISS and Hard
- REACH
- Ion Chromatography
- Specialised Reports

**Elements matched to the appropriate analysis techniques**

Li	Be	B	C	N	O	F	Ne	Na	Mg	Al	Si	P	S	Cl	Ar	K	Ca	Sc	Ti	V	Cr	Mn	Fe	Co	Ni	Cu	Zn	Ga	Ge	As	Se	Br	Kr	Rb	Sr	Y	Zr	Nb	Mo	Tc	Ru	Rh	Pd	Ag	Cd	In	Sn	Sb	Te	I	Xe	Ba	La	Ce	Pr	Nd	Pm	Sm	Eu	Gd	Tb	Dy	Ho	Er	Tm	Yb	Lu	Hf	Ta	W	Re	Os	Ir	Pt	Au	Hg	Tl	Pb	Bi	Po	At	Rn	Fr	Ra	Ac	Th	Pa	U	Np	Pu	Am	Cm	Bk	Cf	Es	Fm	Md	Nv	Du
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**Elemental analysis from 100% to ppm level**

www.lsmanalytical.com

**Experience, expertise, reliability**

**24 HOUR SERVICE**

With a reputation for first-class customer service, LSM Analytical Services is the choice supplier for a wide range of companies across many different industry sectors. Consistent customer feedback of expertise with a highly motivated service culture, LSM Analytical Services quality of response with a speed of turnaround which simply cannot be beaten.

The extensive suite of all the services that our technicians have been trained and equipped to deliver is a comprehensive range of the most advanced process equipment available to our clients. Our extensive laboratory equipment of technical expertise, together with our highly skilled and experienced staff, ensures that we can deliver a complete range of services to our clients.

**Customer Request**  
The service you require is not listed below, please contact us on 01709 833763 or email us on lsb@lsm.co.uk

**24 HOUR SERVICE**

We are an ISO 9001:2015 certified company and ISO 17025:2017 certified. We are also a member of the Royal Society of Analytical Chemists (RSAC) and the Society of Environmental Analysts (SEA).

**Analysis Report**

**Latest News from the Global Specialists in materials analysis**

**PLEASE TO MEET YOU AT THE GLOBAL MANUFACTURING FESTIVAL**  
The Global Manufacturing Festival took place in Sheffield between the 17th and 19th April 2016 and the show drew over thousands of delegates attending the city-wide event. We were pleased to be part of the show and to offer:

→ Read more →

**VALIDATION RESULTS USING CRM - FOR RELIABLE AND ACCURATE DATA**  
If you're looking for the highest quality of any analytical measurement it is CRM - Certified Reference Material. CRM is a material with a known value for a particular property and is used to check the accuracy of analytical results. CRM is used to check the accuracy of analytical results, which is an integral part of any good analytical practice.

→ Read more →

**SPOTLIGHT ON RARE EARTHS**  
Continuing our spotlight on substances when some use the laboratory for testing of this material, we take a look at Rare Earths.

As defined by IUPAC (The International Union of Pure and Applied Chemistry), rare earth elements (REE) or more widely known as a set of seventeen chemical elements in the periodic table, specifically the fifteen lanthanides plus scandium and yttrium.

→ Read more →

**MEET THE TEAM - WESSA SMITH**  
On this occasion, it's actually a specialist in Wessa Smith, who has been the laboratory for 40 years of service at LSM.

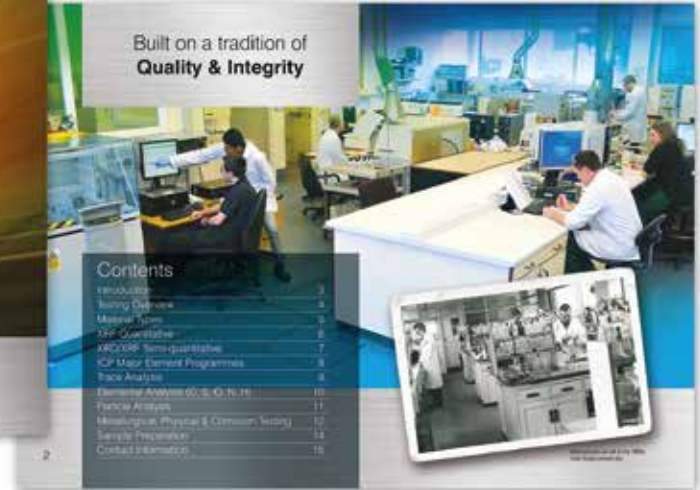
Words of our leading the laboratory will have spoken to Wessa for the year so we wanted to catch this opportunity to share her for her outstanding service and wish her best on her day of 40.

→ Read more →

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# Q2CREATIVE

CORPORATE BROCHURES...laboratory internal display



# Q2CREATIVE

EXHIBITIONS...and promotional literature



# Q2CREATIVE

BRANDING...and corporate literature

SHEFFIELD ASSAY OFFICE



**ANALYTICAL Services**

Sheffield Analytical Services is a division of the Assay Office in Sheffield, where precious metals have been analysed for well over 200 years.

The laboratory is a leading authority in the testing of jewellery and fashion accessories to comply with the current EC Nickel Directive, but recent developments and investment have seen diversification into specialist environments of analysis, such as when stock inventories, fixtures and tool monitoring, it is for Dental staff laboratories and



SHEFFIELD Assay OFFICE

SAO  
UKAS  
ID

SHEFFIELD ASSAY OFFICE



**History INTEGRITY innovation**

The hallmark is one of the oldest forms of consumer protection that exists - and for more than 230 years Sheffield Assay Office has been providing that protection to trade and consumers alike. The rose mark of The Sheffield Assay Office is guarantee of product integrity and quality, enabling people to buy and sell with confidence.

Precious metal items for hallmarking are dealt with quickly and efficiently - whilst our Analytical Services department provides a wide range of services which are also of great value to your business.

With over 25 years of continuous UKAS accreditation, we offer a range of advanced tests and processes for precious and other metals. From precious metals analysis to nickel testing, plus a confidential melt and assay service which can turn your precious metal 'scrap' into certified, assayed bars for resale.

Sheffield Assay Office - a proven business partner of real worth.

Visit our new website [www.assayoffice.co.uk](http://www.assayoffice.co.uk) to download the latest fact sheets.

- HALLMARKING
- MELT & ASSAY
- CERTIFIED, ASSAYED BARS FOR RESALE
- PRECIOUS METALS ANALYSIS
- CONFIDENTIAL SERVICE

HISTORY • INTEGRITY • INNOVATION • SINCE 1773

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# Q2CREATIVE

WEBSITES...Call for a chat and a quote...01246 660460