



Q2CREATIVE

The goal is to provide

Inspiring Information

that moves people to action

Guy Kawasaki

FOOD & DRINK

Design & marketing solutions

www.q2creative.co.uk

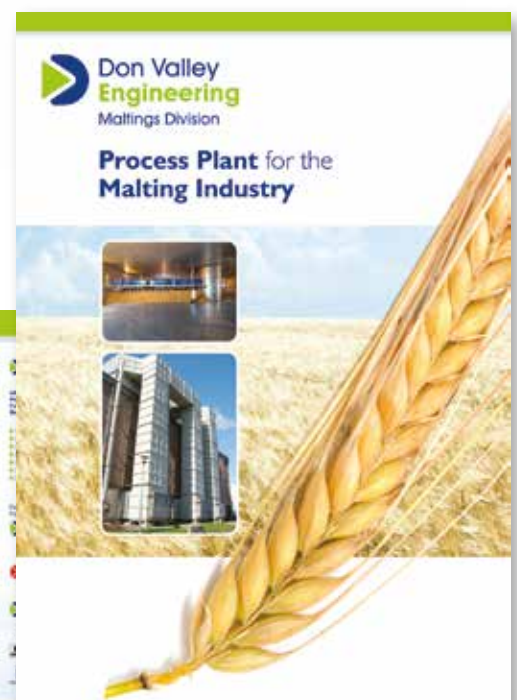
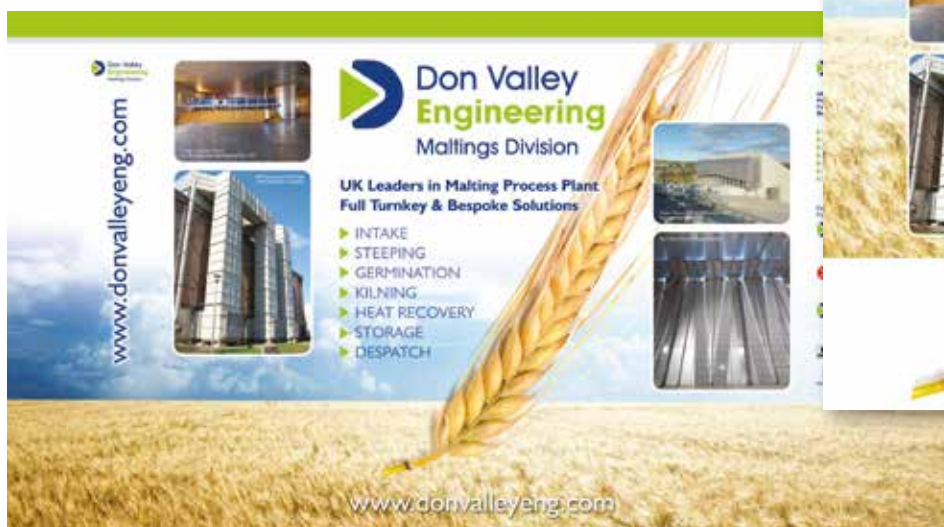
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PROMOTIONAL SALES LITERATURE



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SALES PROMOTION, LEAFLET & EXHIBITION



Q2CREATIVE

POS POSTERS & FOOD WRAPS

Salad days! *Enjoy*

NEW Skip the bread for a lighter lunch



Roast Chicken Salad & Black Pepper Mayo

Wiltshire Ham Salad & Mayo

Freshly prepared just for you!
Pick your salad...

- Eggy Egg Mayo £2.49
- Wiltshire Ham £2.49
- Skipjack Tuna in Lemon & Blackpepper
- Roast Chicken
- Ham & Mature Cheddar
- Atlantic Prawn with Lemon Mayo

'Pick your dressing'
 from our selection of mayo's, pickles &

Cooplands
 'Bakery Sandwich Shop of the Year' 2012



Time to smell the coffee *Enjoy*

Ohh...a Cooplands Coffee, just what you need!



Mmm... Cappuccino £1.50

Prefer a STRONG drink?

	regular	strong
Latte	£1.50	£1.70
Cappuccino	£1.50	£1.70
Espresso/Double Espresso	£1.05	£1.25
Americano	£1.45	£1.65
Mochaccino	£1.55	£1.75
Hot Chocolate	£1.40	
Tea	£1.00	

Feeling hungry? Bacon or sausage roll and speciality coffee for only... £2

Cooplands
 'Bakery Sandwich Shop of the Year' 2012



A poster for Cooplands frozen uncooked sausage rolls. The top features the Cooplands logo with the tagline 'Baking the taste of tradition'. The main text reads 'Frozen uncooked sausage rolls - ready to bake at home'. The image shows a woman in a kitchen setting and a close-up of several golden-brown sausage rolls. At the bottom, a red banner displays 'Just £2.08 for 8 - and just delicious!'. Below this, a brown banner says 'Just ask a member of staff for a box' with a small Union Jack logo.

Cooplands
Baking the taste of tradition

Frozen uncooked
sausage rolls -
ready to bake at home

Just **£2.08**
for 8 - and just delicious!

Just ask a member of staff for a box' 



A poster for Cooplands bread promotion. The top features the Cooplands logo. The main text reads 'Use your Loaf! Buy One Cooplands Freshly Baked Small Loaf* and get another FREE'. The image shows a loaf of bread on a wooden board. At the bottom, a red banner says 'Baked the traditional way'. A small note at the bottom right states '*Offer excludes Speciality Breads'.

Cooplands

Use your Loaf!
Buy One Cooplands
Freshly Baked Small Loaf*
and get another
FREE

*Offer excludes
Speciality Breads

Baked the traditional way



A poster for Cooplands jumbo pork, sage & onion stuffing roll. The top features the Cooplands logo. The main text reads 'Jumbo pork, sage & onion stuffing roll'. The image shows a woman in a kitchen setting and a close-up of a large stuffing roll. At the bottom, a red banner says 'Home of the award winning Yorkshire pasty'. A circular badge on the right says 'Tasty at £1.50 each'.

Cooplands

Jumbo
pork, sage
& onion
stuffing
roll

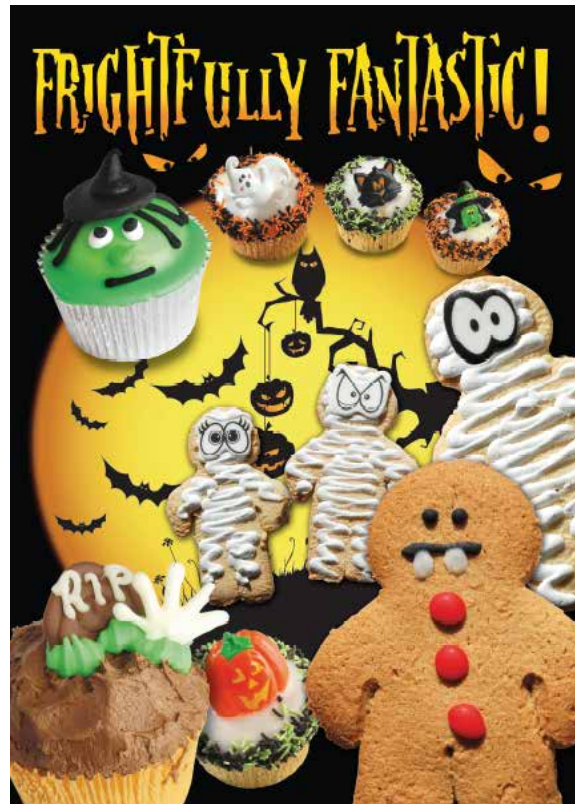
Tasty at
£1.50
each

Home of the award winning Yorkshire pasty

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POS POSTERS...big bright offers!





Q2CREATIVE

PACKAGING & POS





...catch them while you can!

The year just by delighted to meet some unexpected but extremely welcome guests to our bar.

Introducing Deakie's Red Admiral, Royal Stag, Wild Bear and White Rabbit; our four with an exceptionally pedigree.

Deakie's is a premium range of seasonal beers which combine quality with the impressive heritage of traditional brewing expertise which has made Mansfield Brewery world-famous acclaim (linked to our 'Mansfield' brand beer) for over 100 years who, in the early 1900s,



established the standards that ensured the continued of the Mansfield brand and as the brewery on it's award winning path, many of its premises are still in use today - and

have helped to create the only distinctive range.

Each beer has been carefully brewed to complement a season of the year, so you can look forward to fine and varied characters. And, like all rare things, these premium limited editions won't stay around for ever - you need to catch them while you can!

Red Admiral, Royal Stag, Wild Bear, White Rabbit - each different but with something very important in common: they're brewed from the finest ingredients and the finest water.



Summer

Deakie's RED ADMIRAL



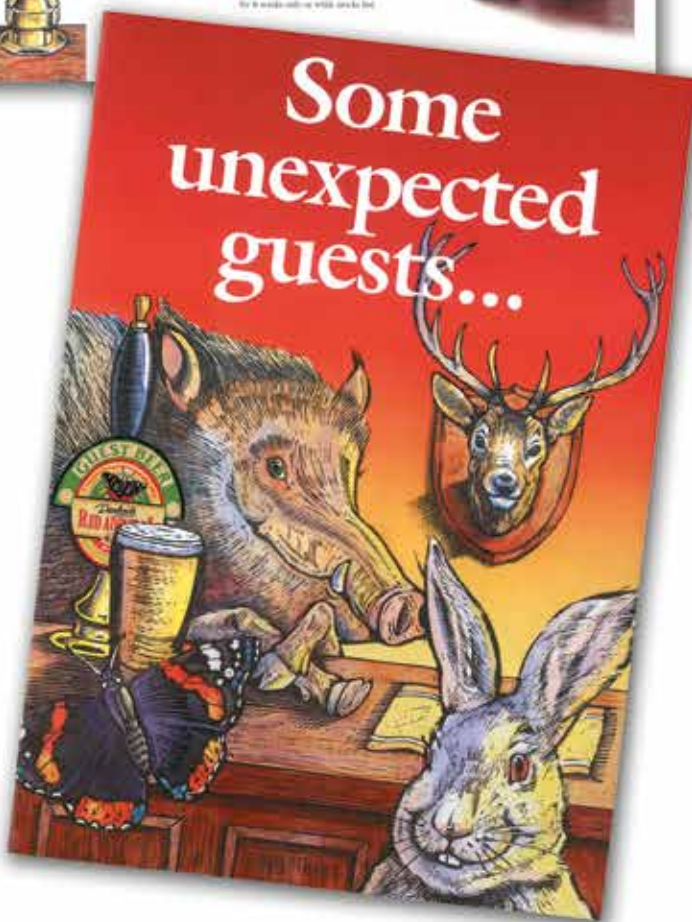
- Deakie's Red Admiral - something of a rarity, Red Admiral is a premium limited edition beer only to be found in the busy days of July and August. So, when it appears on your bar you can be sure there will be plenty of people here to catch it.
- Don't let the Red Admiral slip by - it's not over the hill and watch take it!
- A light, crisp, smooth, balanced beer, both refreshing and very refreshing!
- A golden-amber colour and a light white head.
- Alcohol by volume: 4.4%.
- Packaging: 9 and 22 gallon casks.
- Available under name: c/c 2750 from the 4 weeks only so while stocks last.

Autumn

Deakie's ROYAL STAG



- Deakie's Royal Stag - strong, robust, with just hint of spice, Royal Stag is to be enjoyed in the golden days of Autumn.
- To have the one thing, some customers won't have to take as the title. Instead, make sure they can find him on your bar in all his glory! (We're sure you can).
- A golden-amber ale, with the light, aromatic character of new season's hops.
- A subtle, spicy character with hints of a really busy autumn from the new season's Hibernian Hill.
- Alcohol by volume: 4.5%.
- Packaging: 9 and 22 gallon casks.
- Available under name: c/c 2750 from the 4 weeks only so while stocks last.







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WEBSITE, DISPLAY & PROMOTION



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PET FOOD PACKAGING



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PACKAGING & CDU



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PACKAGING



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INTERIORS & DISPLAY



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INDUSTRY WEBSITE DEVELOPMENT

